



香港教育大學

The Education University
of Hong Kong

Department of Social Sciences and Policy Studies

Regular Seminar Series 2023/24



DR TAN WEIQIANG

Associate Professor

Presentation Topic:

Do urban educational resources affect corporate labor costs? (Supported by DRF)

Abstract:

Although researchers have extensively documented the effect of urban educational resources on families and individuals, the impact of these resources on corporate decision-making remains underexplored. Hence, this study uses the imbalance in urban educational resources across China to examine the effect of these resources on corporate labor costs. We find that urban educational resources have a causal and negative influence on labor costs. Overall, this study combines intergenerational interactions with compensation incentives to provide new evidence on how employees can obtain compensation for their families' education costs.



DR ZHU YUEFENG ALEX

Assistant Professor

Presentation Topic:

Upgrading financial education by adding Python-based personalized financial projection: A randomized control trial.

Abstract:

Recent research reveals limitations of traditional financial education. In response, we introduced Python-based personalized financial projections, a pioneering fusion of Python and personal finance education. We conducted a randomized controlled trial in Hong Kong with young working adults. The experimental group received both standard financial education and Python-based projections, while the control group had only conventional financial education. Our data show that Python-based projections enhance future time perspectives, reduce temporal discounting, and promote better financial attitudes, leading to improved financial planning. This innovative approach, different from traditional personal finance apps, empowers users with hands-on programming to manage their finances, revolutionizing financial education.



Moderator

PROF YU WAI MUI CHRISTINA

Professor (Practice)

Date:

**15 November 2023
(Wed)**

Time: 12:30 - 13:30

Venue:

D4-LP-03 or Zoom



Department of
Social Sciences and Policy Studies
社會科學與政策研究學系



Form



Zoom

**Enquiries: Raymond at
2948 8874 or
rykchan@eduhk.hk**